



Utah Division of Forestry, Fire and State Lands

2021 FIRE SEASON OUTLOOK AND PREVENTION CAMPAIGN
JAMIE BARNES, INTERIM DIRECTOR

Fire Season 2021

- We started the season hot and dry
- Utah is experiencing extreme drought conditions
- Above normal temperatures along with drought have produced fire behavior normally seen much later in the season
- Fuels are at critical levels across the state and will continue to cure
- Conditions are expected to worsen and remain extreme
- New starts have the potential to grow rapidly
- Little to no relief of new or ongoing suppression efforts with forecasted winds and temps

Photo Credit Pete Hughes, Southwest Rod & Custom

Division Focus

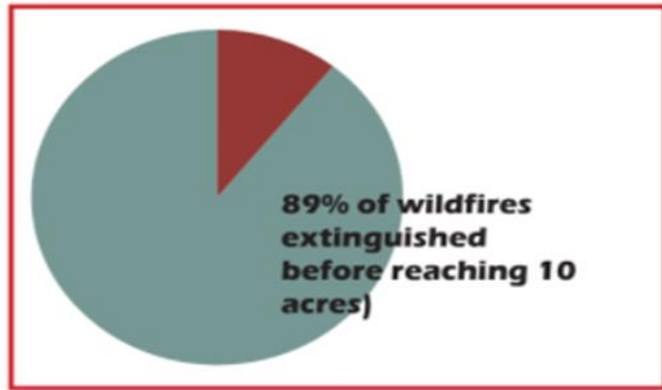
- Firefighter Safety
- Public Safety
- Communication
- Structure protection
- Air and water quality impacts
- Wildlife and habitat impacts
- Post-fire Rehabilitation
- Prevention
- Suppression costs /cost recovery
- Resource management

Photo Credit Lone Peak Hotshots

Dashboard as of June 14, 2021

Season 2021 Summary	FIRES 364	ACRES 37,843
Human	315	18,210
Natural	31	19,608
Unknown	13	25

Dashboard Breakdown



Approx. 86% of fires are human caused

Current Large Fires:

Mammoth- 709 acres- 93%

Bennion Creek -7,200 acres - 10%

Bear Fire- 10,526 acres-10%

Pack Creek- 5,164 acres- 6%

ACRES BURNED

Total: 30,000 (appx)

State: 16,000 (appx)

SUPPRESSION COSTS

As of June 15

- Estimated between \$12-\$22 million (state and federal)
- This number will grow by \$2-\$4 million per day
- 2- FMAG fires as of June 13th (Pack and Mammoth)
- Many of the fire costs share agreements and acre footprints are yet to be completed
- 2021 could be the most expensive fire season on record for Utah

Cost Recovery: The new asst. attorney general focused on cost recovery starts July 7th

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PREVENTION

- 2021 General Session \$1.8 million was appropriated for fire prevention
- An ad/PR firm with experience and proven success was the successful bidder, Bonneville Communications (BonCom)
- We are already seeing their work around the state

**You know the fire drill.
Secure your trailer chains.**

**PREVENT
WILD
FIRES**

01042



**You know the fire drill.
Park away from dry grass.**

**PREVENT
WILD
FIRES**

004084



PREVENTION OUTLOOK

Current and Future Campaign Work:

- Traditional Advertising
- Media and PSA air solicitation
- Print news ads
- Video and audio PSA's
- Social Media Outreach
- Podcasts
- Retail and business partnerships

Costs:

- \$600k per year over a 3 year period
- Invoices are starting to be received for work done



Photo Credit Pete Hughes, Southwest Rod & Custom

Questions/Discussions

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